



Food FOR Thought
at the Tower Club

Chef
information

Overview

The second annual Food for Thought at the Tower Club is a celebrity chef fundraiser benefitting Big Thought that features artistically prepared food by chefs like Blythe Beck of Central 214, former Next Food Network Star contestant Lisa Garza of Pantry Organics and Marco Martinez of Matt's Rancho Martinez. The event also features open premium bar, silent auction, live entertainment, and a special award presentation to Ebby Halliday for her contributions to Dallas education. The event will take place on July 10, 2010 from 7 pm to 11 pm at the prestigious Tower Club in downtown Dallas. Visit our website at www.foodforthoughtdallas.com.

The inaugural event in 2009 boasted over 300 attendees and raised over \$16,000! Our goal in 2010 is \$30,000, and we expect to have approximately 400 guests.



Proceeds

Food for Thought at the Tower Club specifically supports Big Thought's program Creative Solutions, which gives at-risk teens a positive outlet for self-expression, teaches job skills and college readiness and helps them channel their energy and creativity into worthy pursuits. Taught by professional artist-mentors, students in the program receive visual or performing arts training and often discover raw talent, instilling confidence and inspiring them to stay in school, go on to college and seek new career paths. In 2004, Creative Solutions was honored with a national *Coming Up Taller Award* by the President's Committee on the Arts and the Humanities for its efforts to equip teens with valuable life skills and to encourage creative thinking, problem-solving and teamwork. You can learn more about Big Thought and Creative Solutions at bigthought.org.



Participation

Food for Thought at the Tower Club is a heavy hors d'oeuvres event, as opposed to a full dinner. As a featured chef we ask only that you bring enough samples for approximately 400 people. Prior to the event we will promote your restaurant in several marketing pieces and may hold "warm up" events at your restaurant under certain circumstances.

Award

Each year we honor a local civic leader with the Gavel of Excellence for Promoting Education. In 2009 our honoree was Jim Keyes, the CEO of Blockbuster, Inc. and the award was presented to him by State Representative Rafael Anchia. We are proud to announce this year's Gavel of Excellence award recipient is Ebby Halliday.





Presented by the Dallas Association of Young Lawyers

**CHEF VOLUNTEER FORM – FOOD FOR THOUGHT AT THE TOWER CLUB – JULY 10, 2010 – 7 PM TO 11 PM
BENEFITTING BIG THOUGHT WHOSE MISSION IS TO MAKE IMAGINATION A PART OF EVERYDAY LEARNING**

www.foodforthoughtdallas.com

Name of Associated Restaurant _____

Name of Chef to Attend Event _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____ Email _____

Correct listing for printed materials if different than above _____

MENU

Please let us know what you will be preparing for the event so we can print the menu in our program.

SPECIAL NEEDS

Do you have any special needs (e.g. electricity at your station)? If so, let us know what you need. Note that the Tower Club will provide all plates, glasses and flatware. You are only responsible for bringing the food and any dishes and utensils necessary to prepare and serve your food.

WARM UP EVENTS

Are you interested in hosting a warm up event at your restaurant? Please let us know your thoughts, and we'll contact you to work out the details.

To volunteer please contact Mark Melton at 214-979-2952 (ofc), mmelton@hunton.com or 214-979-3939 (fax).